



# **Media4Diversity**

## **Validation Seminar of the Study on Media and Diversity**

Prague, Hotel Mercure Gallery

### **AGENDA**

#### **Thursday 5 February 2009**

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*Morning: Arrival and registration*

#### **14:00 Welcome and Opening addresses**

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**Chair** *Brigitte Degen, Policy Officer, Unit Action against discrimination, Civil Society, DG Employment, Social Affairs and Equal Opportunities (EC)*

Michael Kocáb, Czech Minister for Human Rights and National Minorities

**Video message** Viviane Reding, EU Commissioner for Media and Information Society

#### **14:20 Plenary Session I: Setting the Scene**

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**Chair** *Brigitte Degen, Policy Officer, Unit Action against discrimination, Civil Society, DG Employment, Social Affairs and Equal Opportunities (EC)*

**Key Note Speech** **Is the Media Turning Against Diversity?**  
*Yasmin Alibhai-Brown, Senior columnist in The Independent and The London Evening Standard*

**Presentation** **A Pan-European Study on Diversity in Media**  
*Milica Pesic, Media Diversity Institute*

**15:45 Coffee Break**

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## **16:00 Presentation of the 30 Selected Initiatives**

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**Moderators** Aidan White, General Secretary of the International Federation of Journalists  
Shada Islam, Senior Programme Executive, European Policy Center

**17:45 End of Day I**

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## **18:30 "Diversity Journalist Award" – Prize Ceremony and Press Conference, Cocktail and Dinner (Kayserstejnspalac)**

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**Special address** Vladimír Špidla, Commissioner for Employment, Social Affairs & Equal Opportunities

**Open discussion with the Commissioner and the Award winners**

## **Friday 6 February 2009**

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### **9:30 Parallel Workshops Session I – Reflecting Diversity: what are the Challenges for the Media in your country?**

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#### **A - North-West Europe.**

**Introductory Interventions** Sue Caro (BBC, UK), Mike Jempson (MediaWise, UK), Gesa Böckermann (EC, Action against discrimination)

**Chair / Moderator** Niall Crowley (Independent equality expert, Ireland)

**Rapporteur** Lesley Abdela (Study team)

#### **B - South of Europe.**

**Introductory interventions** Leonor Lidón Heras (ONCE, Spain), Francesca Spinelli (Internazionale, Italy), Jean-Luc Aplogan (Radio France)

**Chair / Moderator** Aristos Tsiartas, Head of Equality Body, Cyprus

**Rapporteur** Anne Bouvier (Study team)



### **C - Central and Eastern Europe.**

**Introductory interventions** *Ania Urbanczyk (Campaign against homophobia, Poland), Nadya Teodosieva (Teleman, Bulgaria) and Lucie Otahalova (Czech government)*

**Chair / Moderator** *Karel Bartak (EC, Head of Unit, DG Education and Culture)*

**Rapporteur** *Milica Pesic (MDI, Study team)*

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### **11:00 Coffee Break**

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## **11:30 Parallel Workshops Session II – Media for Diversity: the Way Forward**

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### **A - Recommendations to EU and national Policy Makers.**

**Introductory Interventions** *Rachid Arhab (CSA, France), Lesley Abdela (Study team) Gianni Marzo (VRT, Belgium)*

**Chair/ Moderator** *Reynald Blion (Council of Europe)*

**Rapporteur** *Eric Heinze (Study team)*

### **B - Recommendations to Civil society organisations.**

**Introductory interventions** *Rachel Buchanan (AGE), Juris Lavrikovs (ILGA), Ahmed El Keiy (France Ô)*

**Chair/ Moderator** *Bashy Quraishy (Chief editor MediaWatch, Denmark)*

**Rapporteur** *George Terzis (Study team)*

### **C- Recommendations to Media**

**Introductory interventions** *Pierre-Yves Andrau (EC, Media Task Force), Otilia Leitao (Journalists' Ethical council, Portugal), Arash Mokhtari (Quick Response, Sweden)*

**Chair/ Moderator** *Ade Rawcliffe (Channel 4)*

**Rapporteur** *Marc Gruber (IFJ, Study team)*

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### **13:00 Lunch**

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## **14:30 Plenary Session II – Reporting and Looking Ahead**

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**Chair** *Mark Harvey, Internews Europe*

### **A – Reports on workshop session I.**

*by Lesley Abdela, Anne Bouvier, Milica Pesic (Study team)*

### **B – Reports on workshop session I.**

*by Eric Heinze, George Terzis, Marc Gruber (Study team)*

**Debate with the floor**

## **15:30 Looking Ahead, a Perspective for Central and Eastern Europe**

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**Special  
Address**

Miklos Haraszti  
*Organisation for Cooperation and Security in Europe,  
Representative on Freedom of the Media*

**16:00: Coffee Break**

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## **16:30 Closing Remarks**

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*Belinda Pyke, Director for Equality between Men/women,  
Action against discrimination, Civil Society, DG  
Employment, Social Affairs and Equal Opportunities (EC)*

**17:00 End of Seminar**

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Working languages: English – French – Czech



**Media  
Diversity  
Institute**